



2019



# OVERTAKING THE LIMITS OF REALITY

At the highest levels of racing, a driver has to make a time that is within 107% of the fastest lap in qualifying in order to even start the race. This is where the journey to Oneo7 begins.



ONEO7



ONEO7.COM



# BUILDING THE WORLD'S LARGEST E-SPORT

## VIRTUAL REALITY CENTER

We are working towards developing a prominent destination for youth and family allowing them to experiment cutting edge Virtual technology combining free roaming and simulators experience.

The centers will work as an entertainment venue with the ability to provide complete public and corporate hospitality through our ONE07 lounge and programs.



# MARKET WE EVOLVE IN

We are involved in the highest growing market



ONEO7



ONEO7.COM

# GAMING MARKET

## Market Value

2016

\$88.3B

2019E

\$119B



## Parallel Revenue Stat



# VIRTUAL REALITY MARKET

Market Value



CURRENT 2016

\$3.72B

FORECAST 2020E

\$150B

# E-SPORTS

Form of competition that is facilitated by electronic systems, particularly video games

**21<sup>ST</sup> CENTURY COMPETITION WITH  
UNPRECEDENTED GROWTH AND ACCESS**



# The International

DOTA 2 CHAMPIONSHIPS

★★★★★



2017  
**30.000**  
Sold Out

2015  
**30.000**  
Sold Out

2012  
**25.000**  
Sold Out



Tickets to the **international 2014** sold out in **1 hour**  
Tickets to the **international 2015** sold out in **10 minutes**  
Tickets to the **international 2017** sold out in **2 minutes**



The **international 2017** Views  
**43.000.000**



Prize pool  
**\$ 24 million**



teamliquid **VS**  
**\$10.8M**



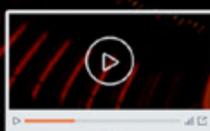
**\$3.9M**

# Intel Extreme Masters katowice 2017



**173.000**

fans attending over 2 Week End



Unique Viewers

**46.000.000**



Partners WorldWide

**70** Sponsors



Content Distributed

**19** languages



Fans on Social Media

**55.000.000**



Unique Viewers tuned into the VR Broadcast

**340.000**

intel EXTREME MASTERS

ESL

COUNTER STRIKE  
GLOBAL OFFENSIVE

CROSSFIRE

STAR CRAFT II

LEAGUE OF LEGENDS

HEROES OF THE STORM

IEM EXPO  
KATOWICE

NISSAN



ACADEMY

PlayStation

2008-2016

Top 10 sim racers vs Top 20 Formula E drivers

Prize money  
\$1,000,000



International qualification leading to Tv Show

Training worth  
\$1,000,000

FIA and Codemaster just announced  
new esport Series



ESPORTS  
SERIES

ONLY ONE WILL CLAIM

ONLY ONE WILL CLAIM

'THE BEST JOB IN THE WORLD IN ESPORT'

WORLD'S  
FASTEST  
GAMER



**iRacing**

**McLaren**



Become McLaren Formula 1 official Simulator driver

# Worldwide eSports Audience



Occasional Viewers  
Esports Enthusiasts



# E-SPORTS MARKET

## Prize Money Comparison



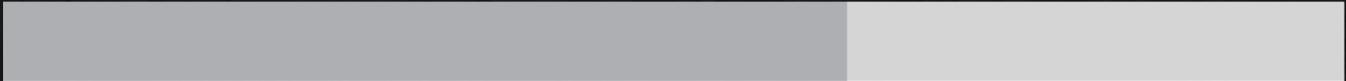
**FIFA WORLD CUP 2014** winner ( Winner Team )



35M



**The International 2017** ( Total Prize Money )



25M



**NBA Playoffs 2014** ( Total Prize Money )



14M



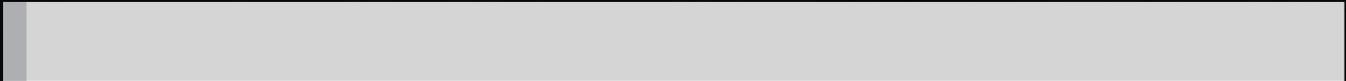
**Tour De France 2015** ( Total Prize Money )



2.4M



**USA Olympic Gold Medal LONDON 2012**  
( U.S.Awarded to the winners )



25.000



# 1



💰 \$171,012,916  
👤 2717  
🏆 1012

 DOTA 2  
VALVE

# CS GO

💰 \$63,806,252  
👤 10545  
🏆 3601

# 2

💰 28,409,562  
👤 1861  
🏆 5161

# STAR CRAFT

# 4

# LEAGUE OF LEGENDS

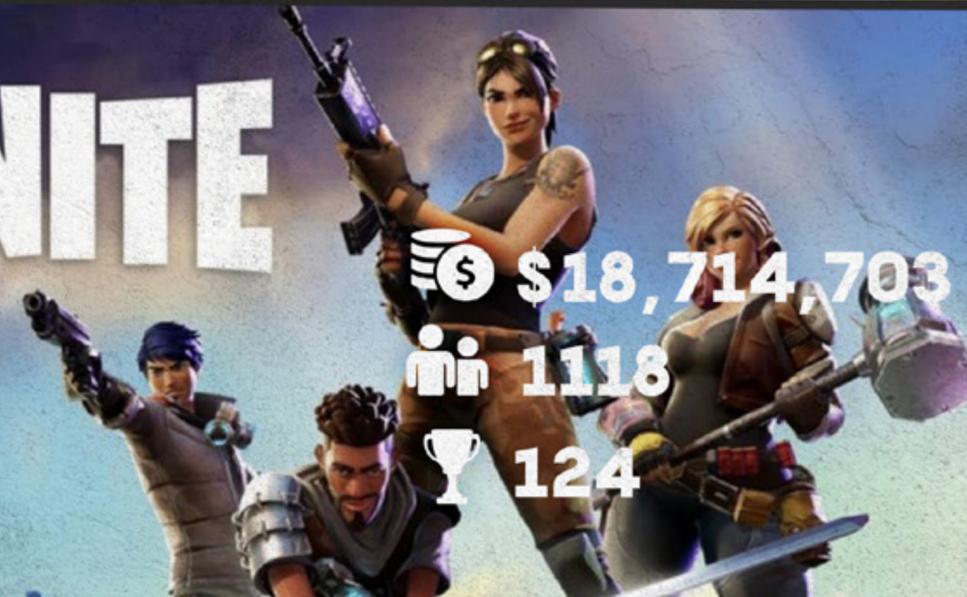
# 3

💰 \$59,015,411  
👤 5925  
🏆 2165

# FORTNITE

# 5

💰 \$18,714,703  
👤 1118  
🏆 124



# E-SPORT TOTAL PRIZEPOOL

## 533,749,947 USD

1998



110 K

2010



5.7 M

2014



37 M

2016



95 M

2017



114 M

2018



131 M





**“Valuations** of teams are still **small,**”

**“They wanted to get in super early as they are seeing the giant viewership numbers that are dwarfing pro sports right now.”**

Andy Miller  
NRG eSports



**Shaquille O'Neal** and many others contributed in financing

**NRG eSports team**



**Alisher Usmanov**

with an estimate net worth of \$14.7 billion USD, he has given \$100 million USD to Russia's top team

**Virtus pro**



**Magic Johnson**

invested in Team Liquid which is one of the biggest names in eSports with 10 teams.



**Steve Aoki**

artist/DJ became majority owner in video game team Rogue that competes in **Overwatch**

**Rogue**



**Mark Cuban**

invested \$10 million USD in Seattle start-up

**Unikrn**



**Team Liquid**



**\$16,881,363**  
Disney accelerator  
aXiomatic

**Evil geniuses**



**\$16,421,249**  
Amazon.com

**Newbee**



**\$11,721,481**  
vpgame

**Virtus.pro**



**\$9,958,642**  
Alisher Usmanov

**Wings Gaming**



**\$9,718,065**  
c5game

**Fnatic**



**\$7,836,226**  
msi

**SK Telecom T1**



**\$7,805,261**  
Sk telecom

**Natus Vincere**



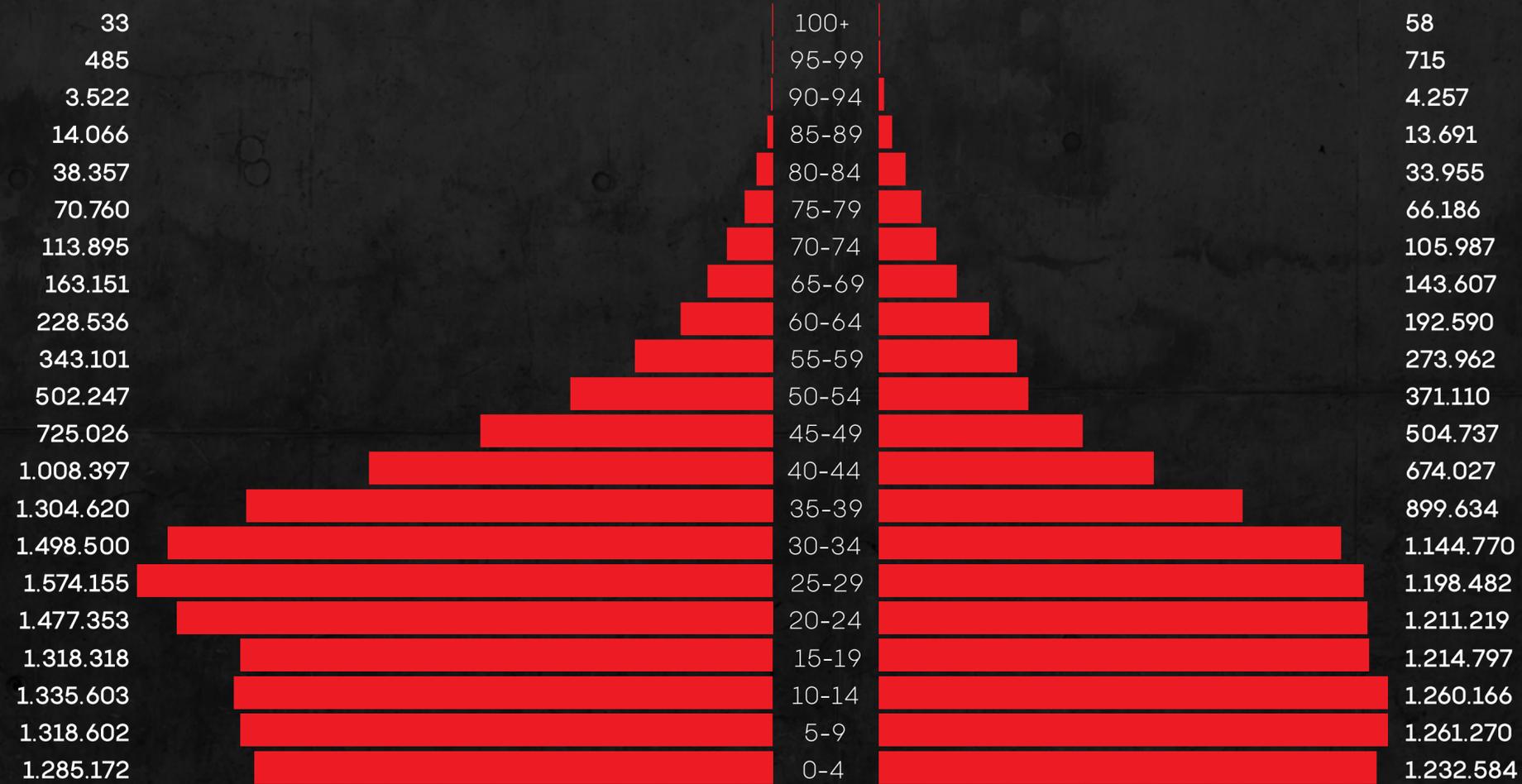
**\$6,538,120**  
g2a



**THE  
AVERAGE  
GAME  
PLAYER  
AGE**

**31**

# Age Demographic



**Saudi Arabia**

**27,000,000**



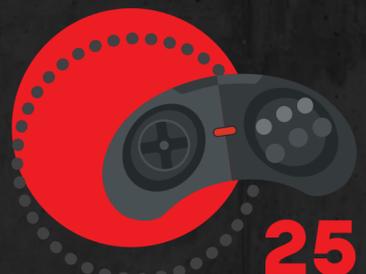
**15-19**

**2,533,115**



**20-24**

**2,688,572**



**25-29**

**2,772,637**



**30-34**

**2,643,270**



**35-39**

**2,204,254**

# Target Audience Saudi Arabia

Age Segments

**TOTAL**

**12,841,848**



**% 63**

**OF THE MIDDLE EAST PLAYERS  
ARE SAUDI NATIONALS**



# WORLDWIDE E-SPORTS SAUDI CHAMPIONS



**Abdulatif Al Humaili**  
2nd overall winner  
Streetfighter



**Abdulaziz Al Shehri**  
FIFA CHAMPION



**Ahmed Bin Khanen**  
Winner of GTA Academy 2014

# FEEL IT TO BELIEVE IT

Oneo7 **Racing Center** and Lounge offer a full range of entertainment for racing enthusiasts, corporate groups, special events and families. Come out of your comfort **zone** and be welcomed to the **Oneo7 experience!**



# ZERO TO TOP SPEED

At Oneo7, we have the **state-of-the-art** driving experience for all those who dream of racing the world's **fastest** cars on the world's most famous tracks. Ours is the first simulator center in the Middle East, with top-of-the-line technology that provides full motion virtual reality with all the **G-force** and all the **adrenaline**. We have the crew and equipment to teach and coach beginners into experts.



# ONEO 7 VR

## MOTION SIMULATOR

ONEO7 motion simulators, including Virtual Reality implementation, is the only one that offers **continuous rotation** in the world, preventing motion sickness and simulating an **authentic** experience.



**ASSETTO CORSA**  
YOUR RACING SIMULATOR



PROJECT  
**CARS**

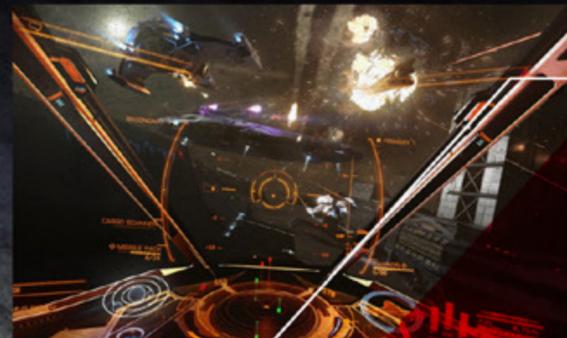


**iRacing.com**  
MOTORSPORT SIMULATIONS

**DIRT**  
RALLY™



**DCS**  
SERIES



— EVE —  
**VALKYRIE™**



**no limits 2**  
ROLLER COASTER SIMULATION

NITRO STUNT RACING



**BATTLE ZONE**

**MECH WARRIOR 5**  
MERCENARIES



# RACING PITS

- RACING EXPERIENCE USING CUTTING-EDGE SIMULATORS AND VIRTUAL REALITY.
- E-SPORTS TOURNAMENTS & CHAMPIONSHIPS.



# TRAINING ROOM

- TRAINING COURSES CREATED BY OUR FIA APPROVED TRAINERS.
- CIRCUIT, RALLY, MENTAL PHYSICAL TRAINING, MOTORSPORTS ENGINEERING AND MOTORSPORTS BUSINESS SKILLS.
- TELEMETRY ANALYSIS
- GROUP AND ONE TO ONE TRAINING FOR ONEO7 MEMBERS.



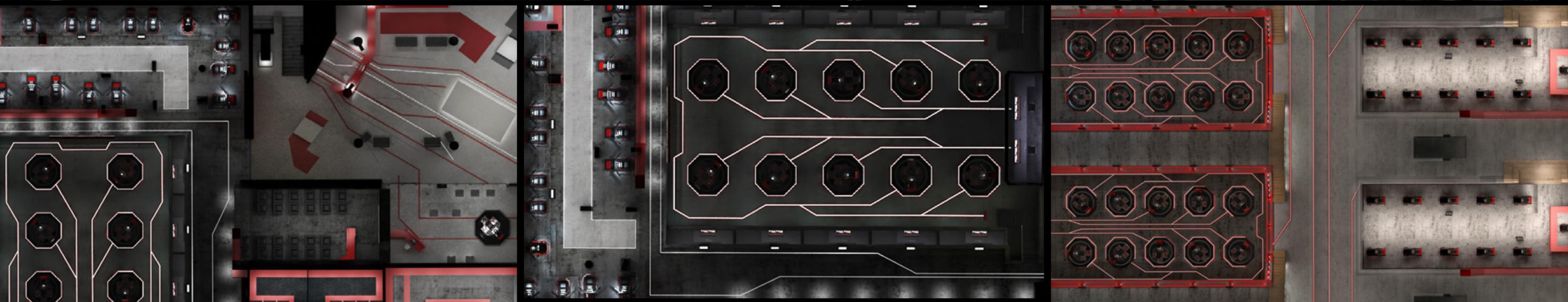
# LIVE VIEWER EXPERIENCE

- CUSTOM PROPRIETARY BROADCAST SOLUTION THAT ALLOWS US TO STREAM CHAMPIONSHIPS LIVE ON SOCIAL MEDIA CHANNELS AND/OR TV.
- CUTTING EDGE 50SQM LED SCREEN BROADCASTING THE CHAMPIONSHIPS TO OUR VISITORS.



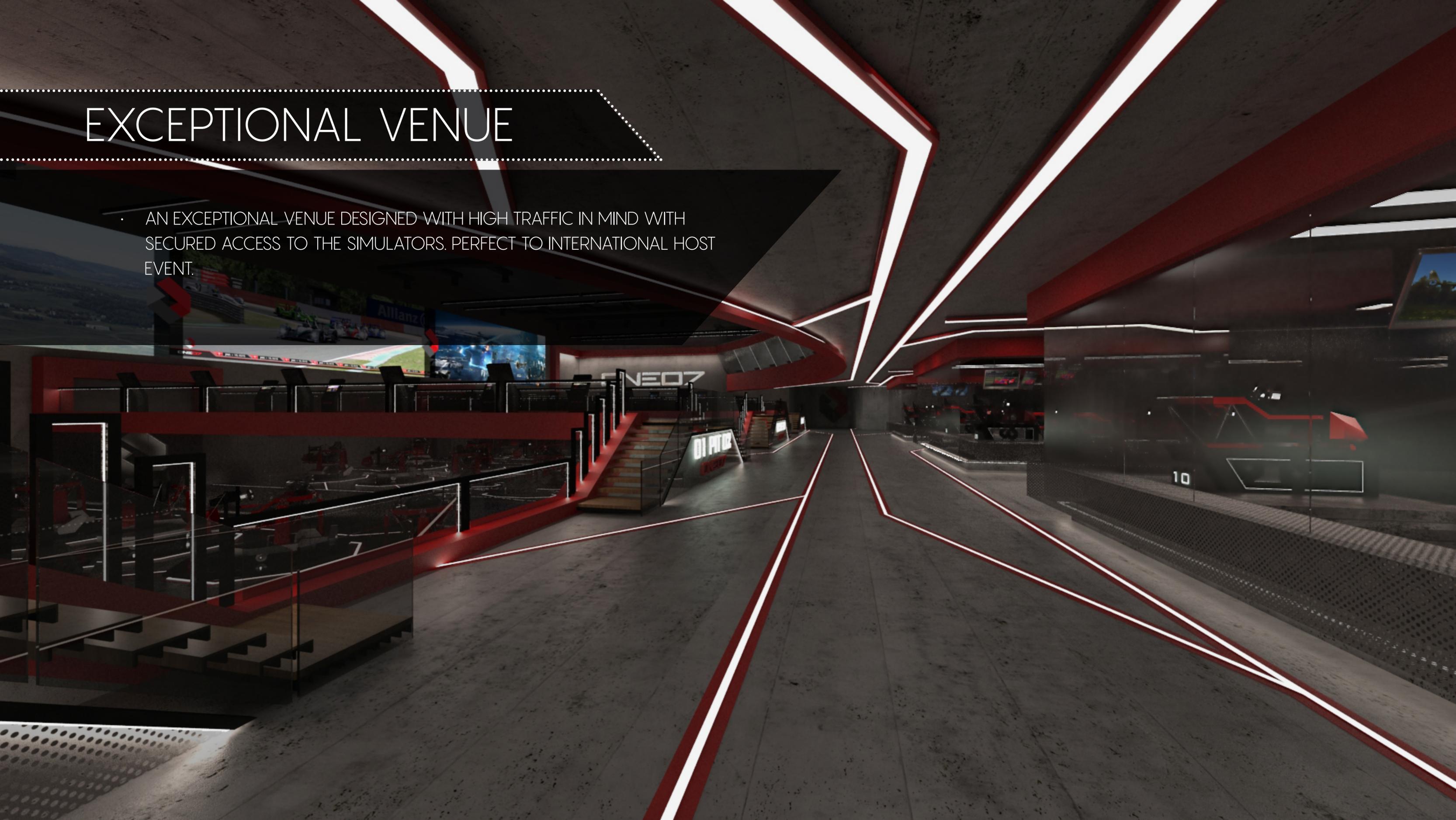
# MODULAR LAYOUT

FLEXIBLE DESIGN CAN ACCOMMODATE ANY SPACE REQUIREMENT.



# EXCEPTIONAL VENUE

- AN EXCEPTIONAL VENUE DESIGNED WITH HIGH TRAFFIC IN MIND WITH SECURED ACCESS TO THE SIMULATORS. PERFECT TO INTERNATIONAL HOST EVENT.



# ESPORT

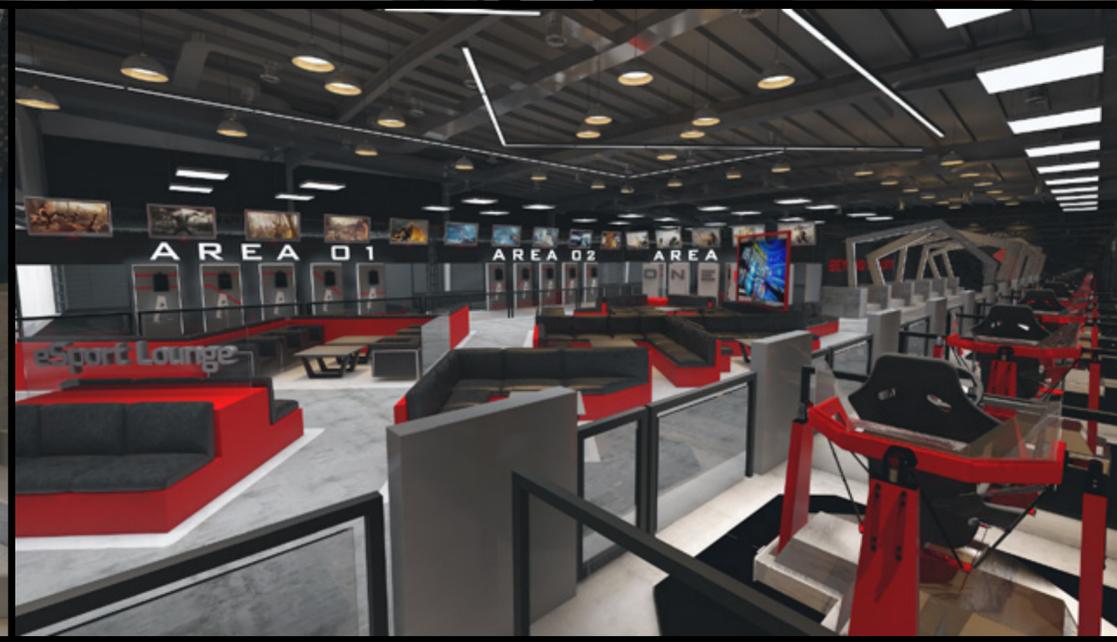
BUILT WITH ESPORT IN MIND ALLOWING EXCEPTIONAL VIEWERSHIP EXPERIENCE

ONE



# ESPORT LOUNGE

UNIQUE ATMOSPHERE TO WATCH ESPORT BROADCAST, BE PART OF THE ACTION!



A person with long hair, wearing a VR headset and a plaid shirt, stands with their back to the camera. They are looking out of a large, circular opening in a dark, industrial-looking structure. The view through the opening is a bright, hazy city skyline with many skyscrapers. The person's hands are raised in front of them, palms facing outwards. The overall scene is dramatic, with strong contrast between the dark interior and the bright exterior.

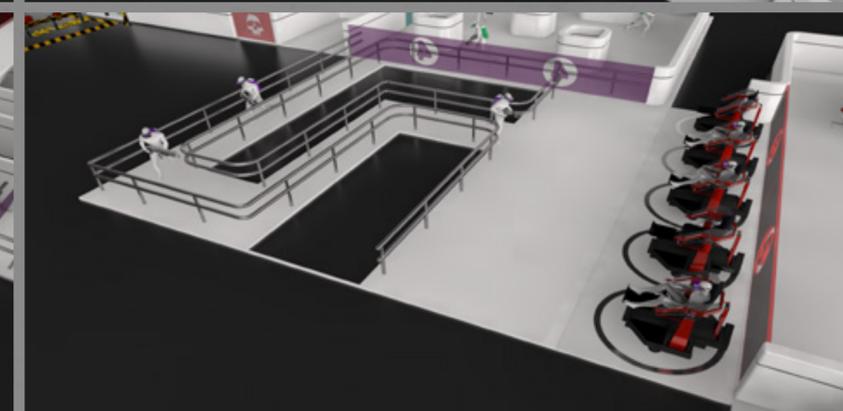
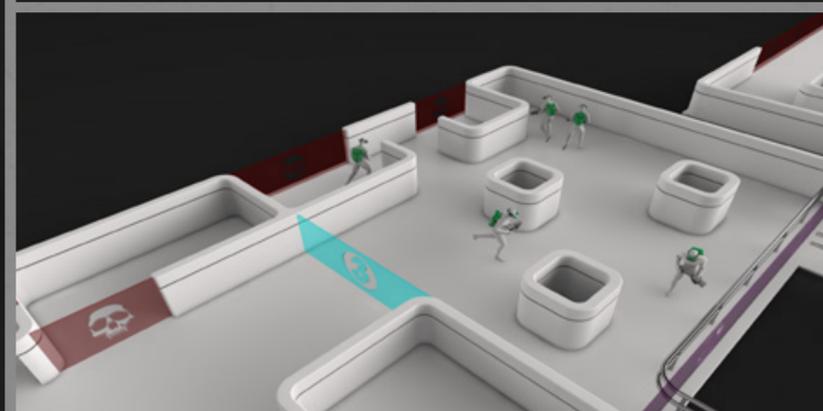
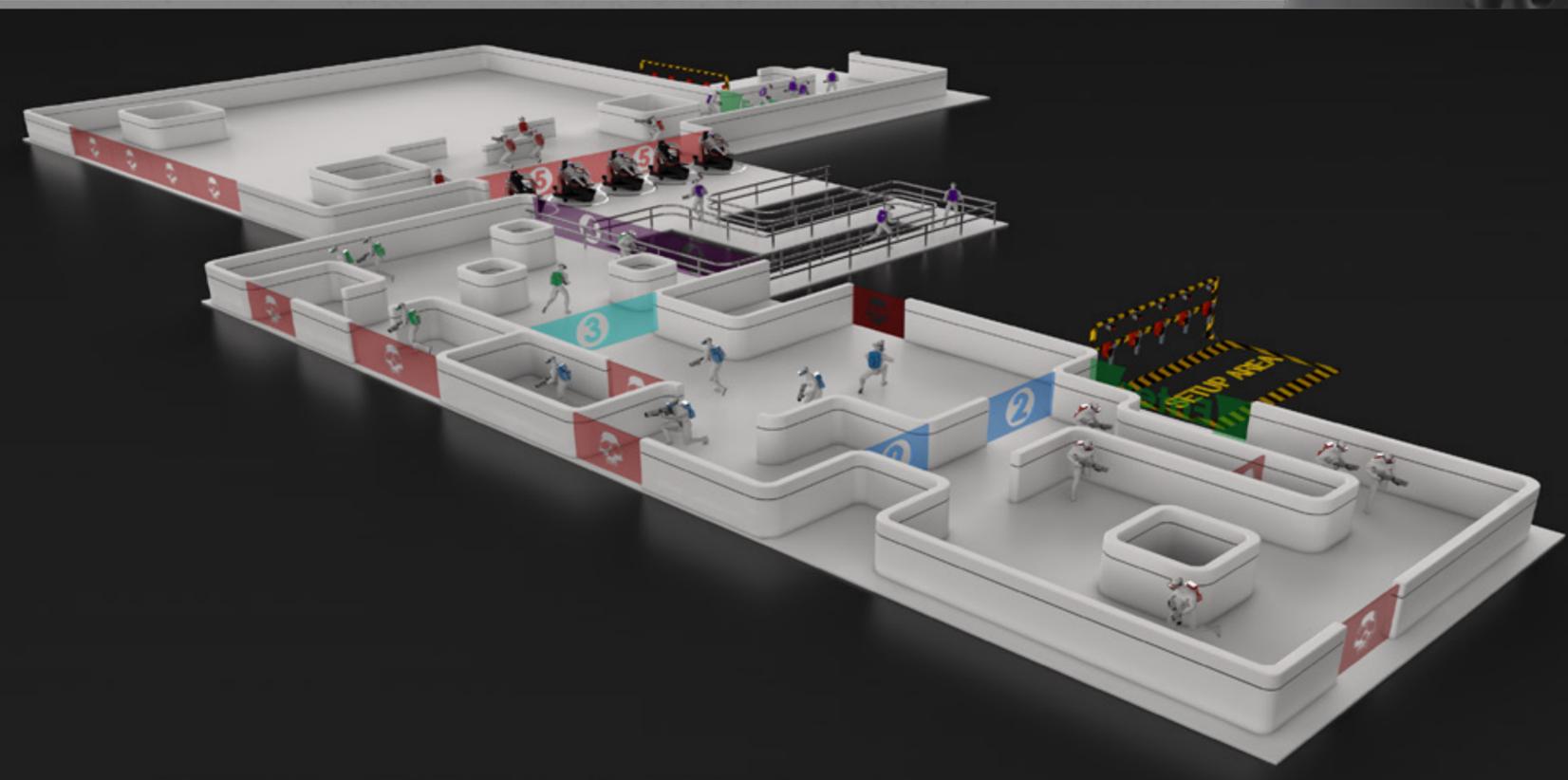
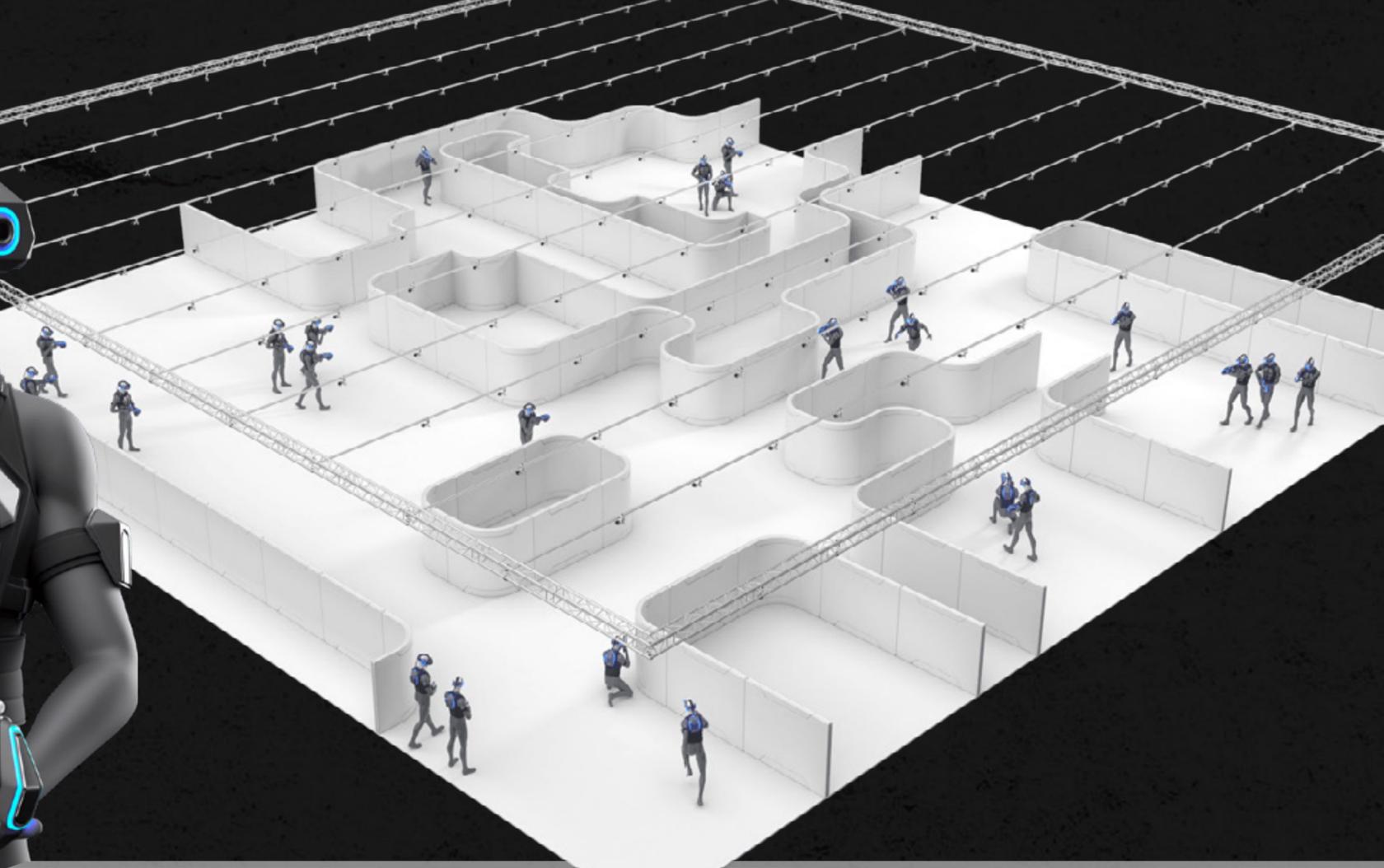
**VR**  
**ARENA**  
**ONE07**

STEP INTO  
THE GAME

# VIRTUAL REALITY FREE ROAMING

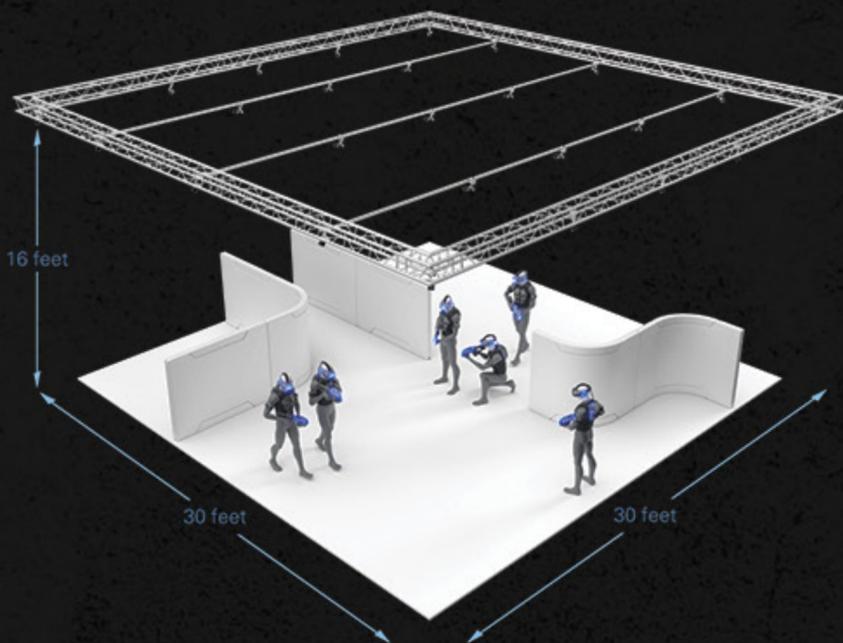
## VR ARENA THE ESCAPE

The escape concept is a groundbreaking fusion of Virtual reality free roaming experience and eSports augmented by a unique broadcasting solution. ONEO7 reinvent the entertainment industry by making you part of the action.

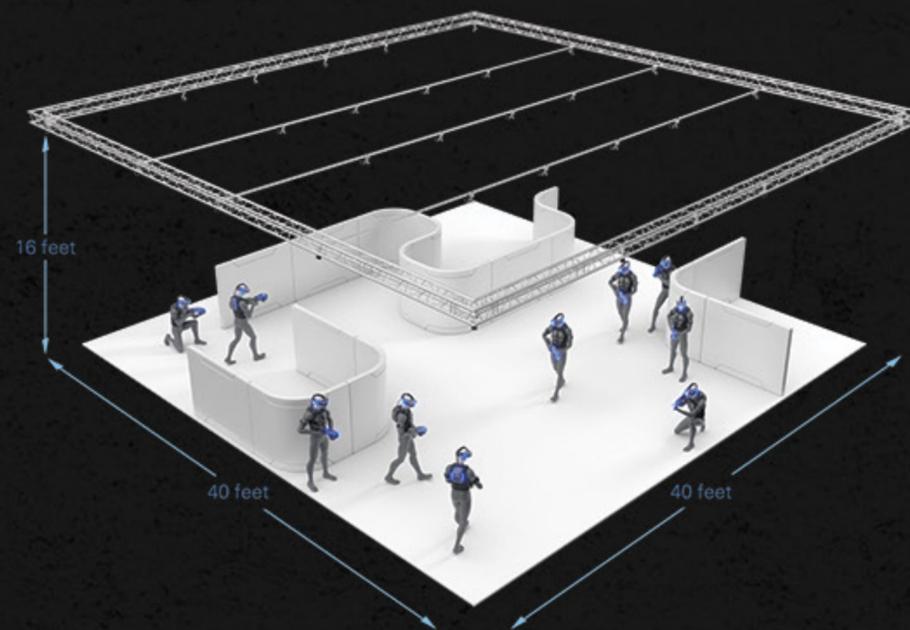


# MODULAR LAYOUT

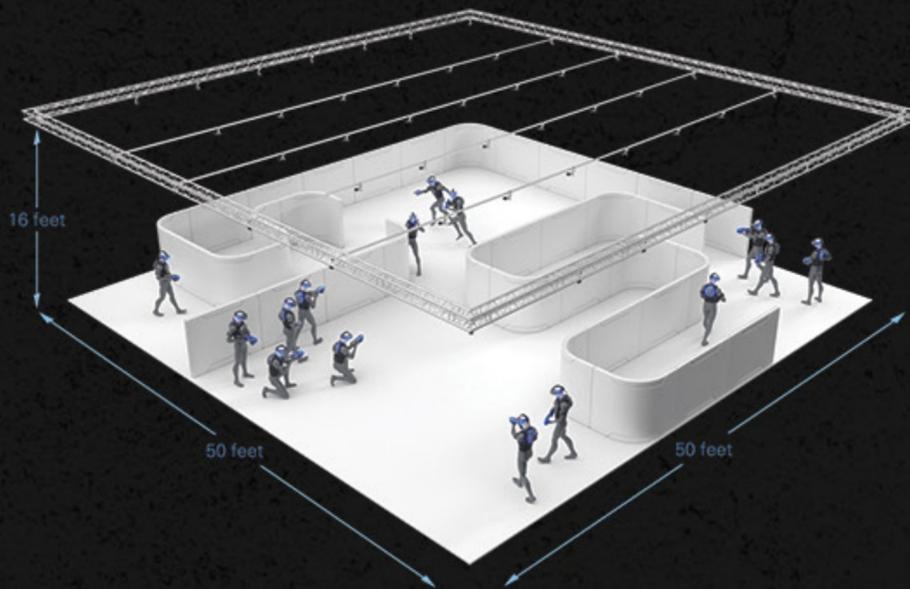
to fit any available space



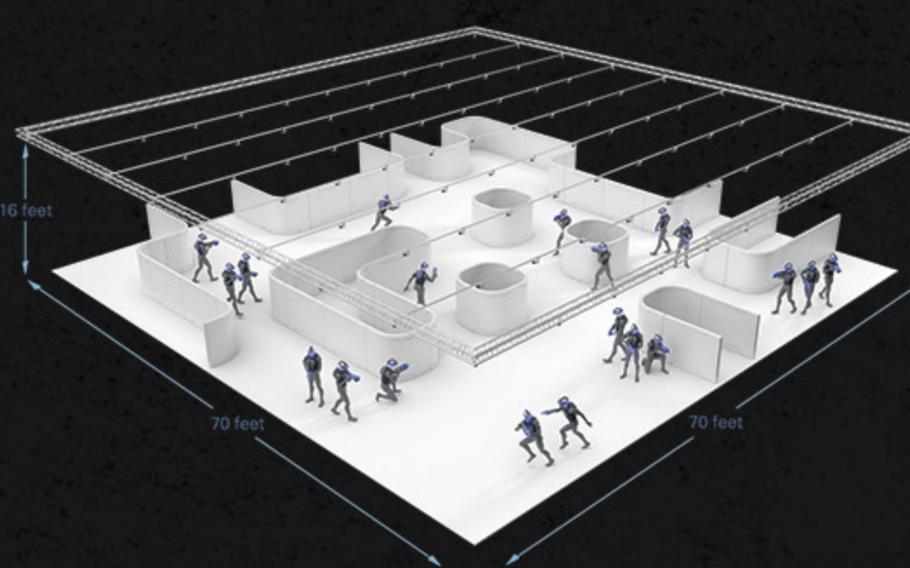
**6**  
Players



**10**  
Players



**15**  
Players



**25**  
Players

# COOPERATIVE VIRTUAL REALITY EXPERIENCE

PLAYER WITH PLAYER COOP



SUPPORTED BY AMAZING AND **TIMELESS** IP



Jurassic World



FOX

Aliens

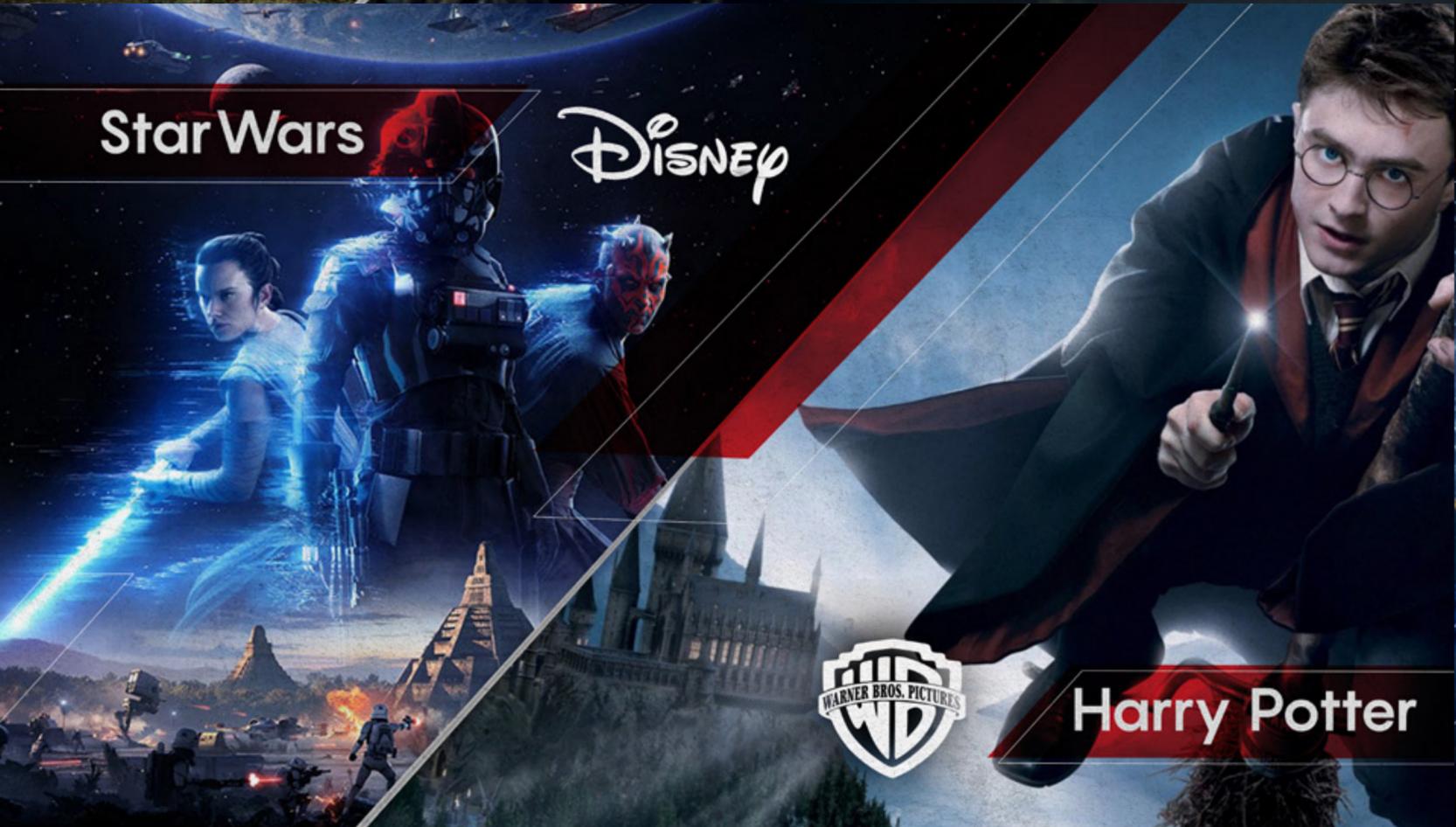


Avatar



LIONSGATE

Saw



Star Wars

Disney



Harry Potter



DC Comics



Disney

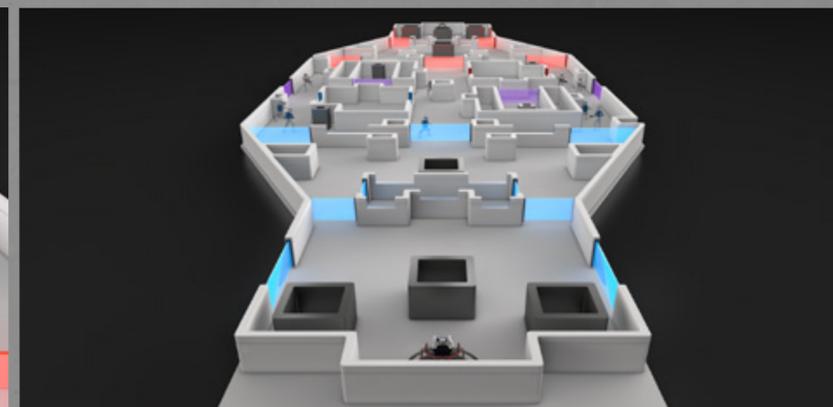
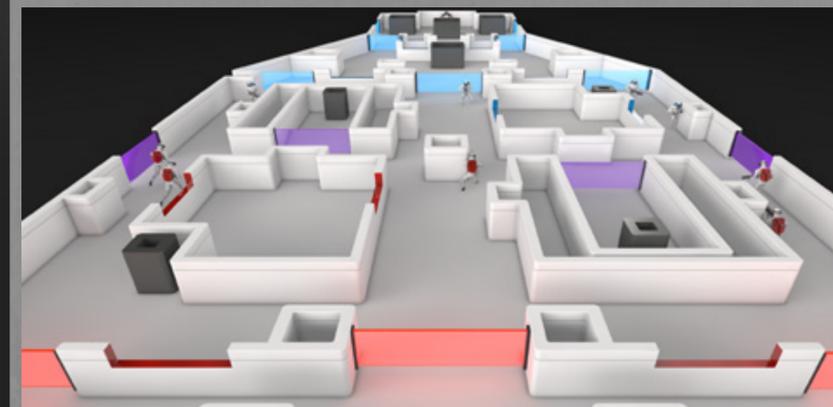
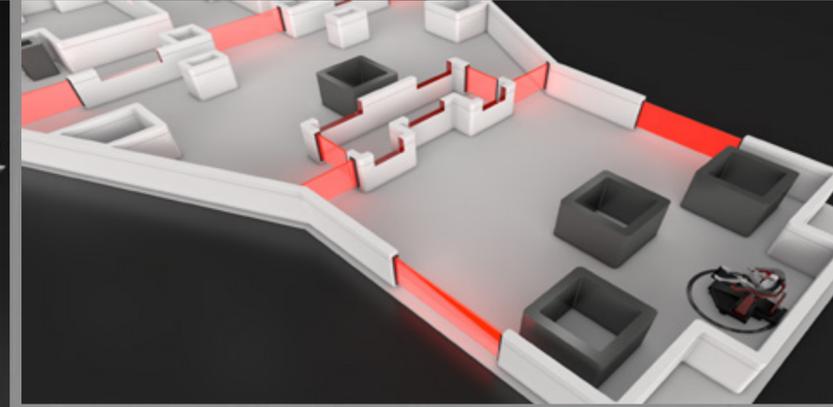
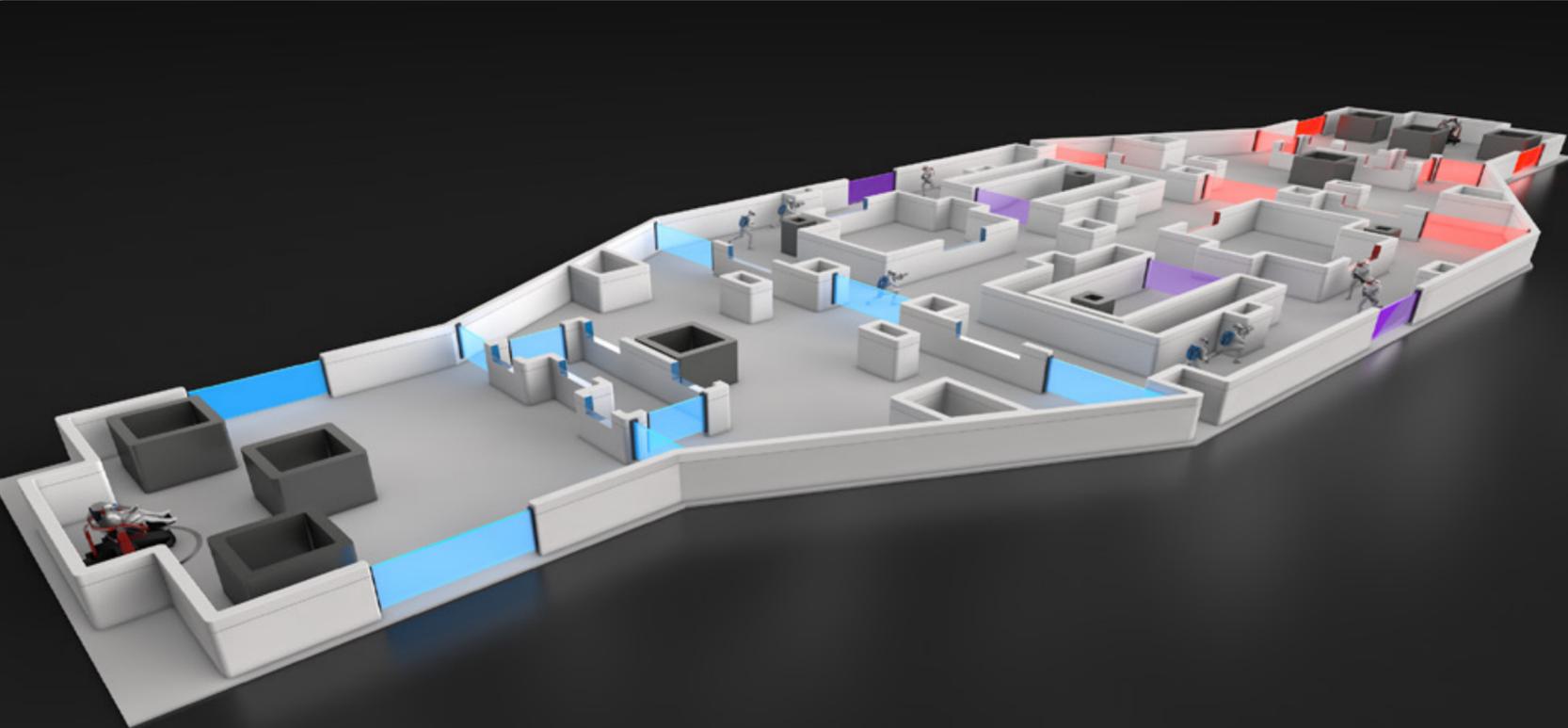
Marvel

# VIRTUAL REALITY ESPORT

## VRSPORT CONCEPT

The future of esport is Virtual Reality.

**ONEO7 VRsport** concept will merge physical sport and electronic Sport for the first time in a unique concept combining Simulators and FreeRoaming experience.



# ONEO 7 VRSPORT

is a groundbreaking fusion of VR games, Reality TV, and eSports

## KEY FEATURES

Multiplayer architecture / Full VR immersion / Virtual broadcast studio / Cross-play between arenas / Cloud-based content management & distribution

## LOCATION AREA

Up to 900m2

## CAPACITY PER LOCATION

Up to 40 players

## CONTENT

Partnership with worldwide leading gaming studio

## SESSION TIME

30+ MIN  
PVE / PVP MULTIPLAYER

## USER EXPERIENCE

FULL BODY MOTION TRACKING / HAPTIC CONTROLLERS / ALL WIRELESS

## MEDIA SUPPORT

FULLY FLEDGED BROADCASTING / INTEGRATED TV STUDIO / 2ND SCREEN SUPPORT

## KEY LOCATIONS

VR VENUES / THEME PARKS / ESPORTS ARENAS

## BRING DIVERSE AUDIENCES TOGETHER IN A SINGLE MULTI-CHANNEL ENTERTAINMENT PLATFORM:

- Traditional TV audience (reality shows, sports, TV games)
- Entertainment fans (Hunger Games, Counter Strike, Marvel, Star Wars, etc.)
- Gamers (CS:GO, DOTA2, Battle Field, LOL, etc.)
- Active team sports players (airsoft)
- eSports fans (Epicenter, ESL Pro League, etc.)

# E-SPORT VIRTUAL REALITY EXPERIENCE

PLAYER VERSUS PLAYER PVP

ACTIVISION



SUPPORTED BY THE MOST **PLAYED** FRANCHISE



**CALL OF DUTY**  
ACTIVISION



DESTINY



**BATTLEFIELD**  
EA



**FORTNITE**  
EPIC GAMES

# VIRTUAL REALITY **IN EDUCATION**

DISCOVER THE WORLD WITH YOUR FAMILY AND FRIENDS  
LIKE NEVER BEFORE

Introducing a whole new concept in educational technology: Virtual Reality is a groundbreaking new technology designed to help raise engagement and increase knowledge retention for students of all ages. And it's affordable too, really affordable...

FIELD TRIPS LANGUAGE IMMERSION SKILL TRAINING PHILOSOPHICAL THEORIES SPEC

Discover



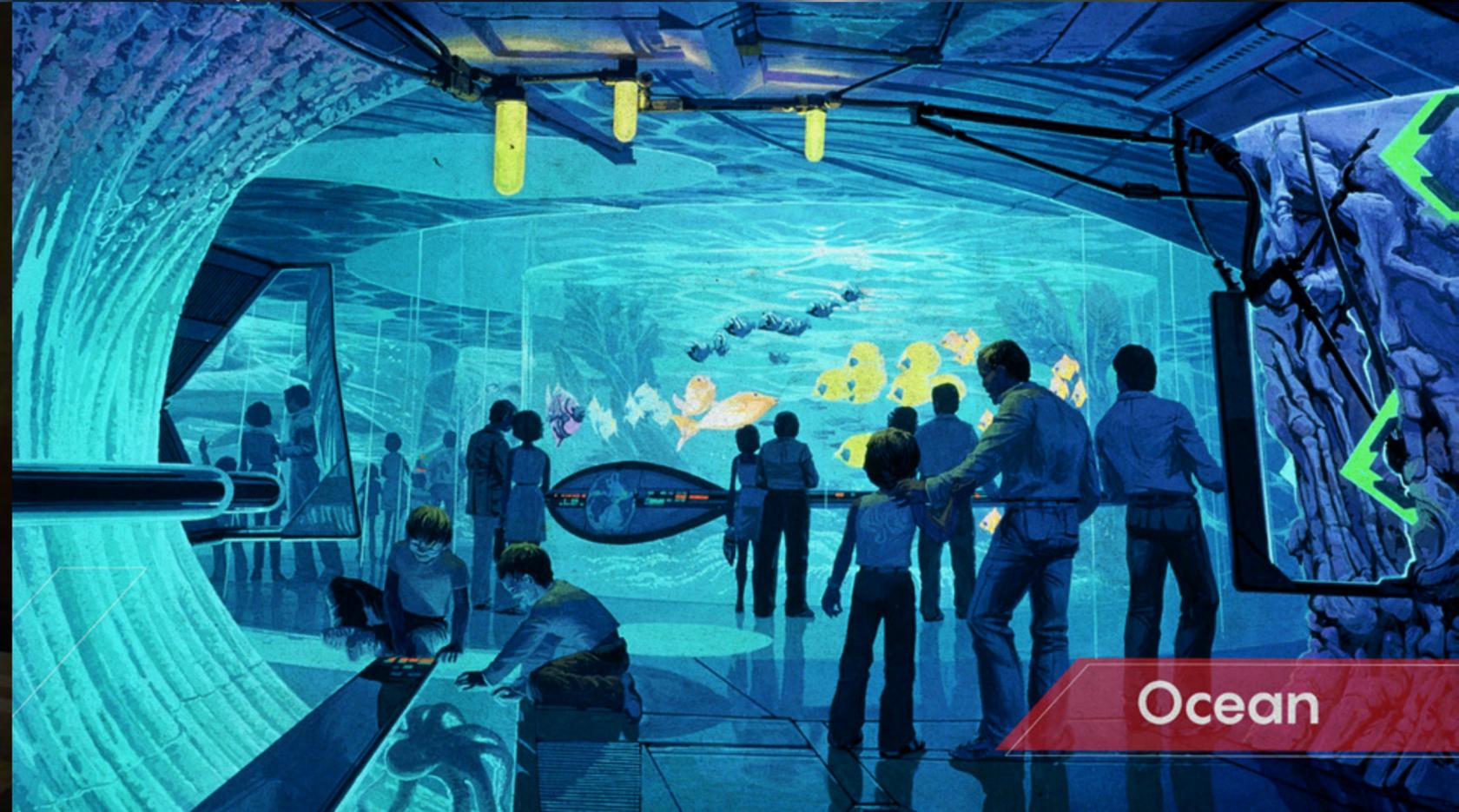
Univers



Museum



Ocean



# VIRTUAL REALITY **AND CORPORATE TRAINING**

EVERY INDUSTRY IS ALREADY USING VR AS A TRAINING  
TOOL OUR UNIQUE OPEN SPACE SETUP BRINGS IT TO  
ANOTHER LEVEL

Virtual Reality holds unlimited opportunities for training in the workplace, from basic manual laboring techniques all the way through to high-level executive leadership development.

ONEO7's unique virtual and augmented reality solution enables you to deliver genuinely immersive virtual training experiences for your staff without the risk or the cost implications of taking them to a dangerous site or a remote destination.

MILITARY POLICE MEDICAL AEROSPACE FIREFIGHTING AUTOMOTIVE ARCHITECT

FireFighting



Military



Architecture



MEDICAL

Medical



# THE NEW ERA OF DIGITAL ENTERTAINMENT

THE MODERN CULTURE OF ESPORTS OFFERS GAMING ENTHUSIASTS, FANS AND SPONSORS THRILLING ENTERTAINMENT IN AN ALL-NEW, INTERACTIVE ENVIRONMENT.

OneO7 can deliver a full experience through a mobile setup containing two Full Motion Simulators and one Virtual reality Free-Roaming (20mx20m) with its operating staff. We have already proven and continue to be one of the best attractions at any event or location.

IRWATCH IRACING FORNITE CALL OF DUTY DOTA 2 COUNTER STRIKE FIFA S

# MEDGULF

#أقوى سيجر



# Riyadh Shopping Festival



# FIFA



# Fortnite



# OTHER SERVICES

- ON-GROUND ACTIVATIONS.
- INDOOR & OUTDOOR SIMULATOR RENTALS.
- CUSTOM THEME & DESIGNS FOR MARKETING CAMPAIGNS.
- EXHIBITION AND EVENT CONTINUOUS INVOLVEMENT.



# ONE07

## RACING TOURNAMENTS

- LEADING E-SPORTS FACILITY HUB.
- EXCLUSIVE INTERNATIONAL CHAMPIONSHIPS WITH PRIZES POOL OF OVER \$1,000,000 INCLUDING SIGNING CONTRACT WITH PRESTIGIOUS RACING TEAMS.

Brands Hatch

# **MILITARY TECHNOLOGY**

## MOTION SIMULATOR



DEDICATED FOR **ESPORT** AND **ENTERTAINMENT**

# R & D

ONEO7 MOTION SIMULATORS, INCLUDING VIRTUAL REALITY IMPLEMENTATION, IS THE ONLY ONE THAT OFFERS CONTINUOUS ROTATION IN THE WORLD, PREVENTING MOTION SICKNESS AND SIMULATING AN AUTHENTIC RACING EXPERIENCE.

## SIMULATOR DEVELOPMENT

- RACING
- AVIATION
- MILITARY
- ENTERTAINMENT

## EDUCATION PROGRAMS

- DEFENSE DRIVING (CIVILIAN)
- TACTICAL DRIVING (POLICE, SECURITY, MILITARY)
- CIRCUIT AND RALLY RACING
- AVIATION AND HELICOPTER PROGRAM

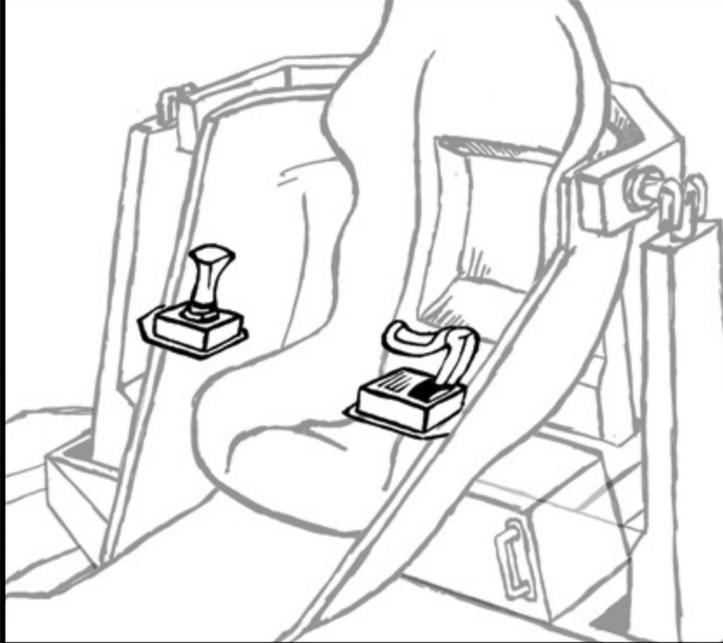


BECOMING A MAJOR INCUBATOR FOR NEW TALENT IN THE FIELD OF VIRTUAL REALITY

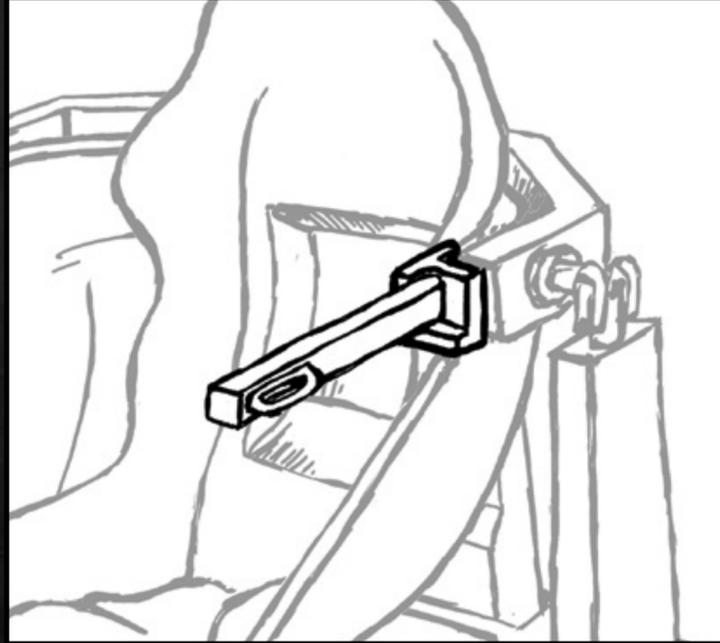
# HARDWARE SIMULATOR DEVELOPMENT

# R&D

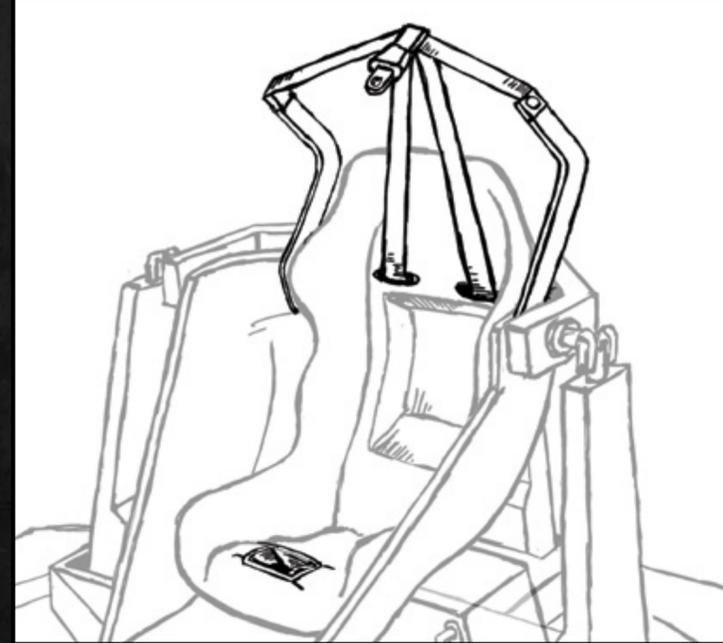
SIDESTICK CONTROL OPTION



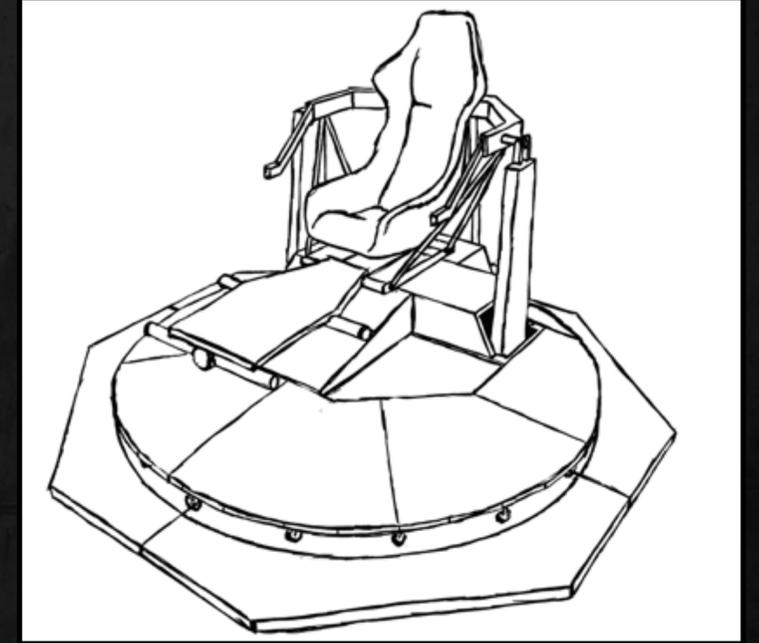
FFB DOOR & HARDPOINT



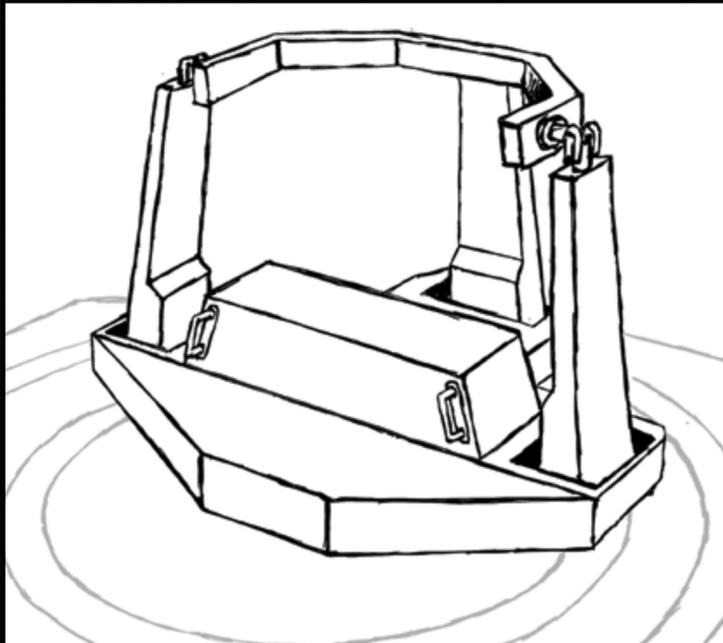
RESTRAIN SYSTEM & TENSION CUEING



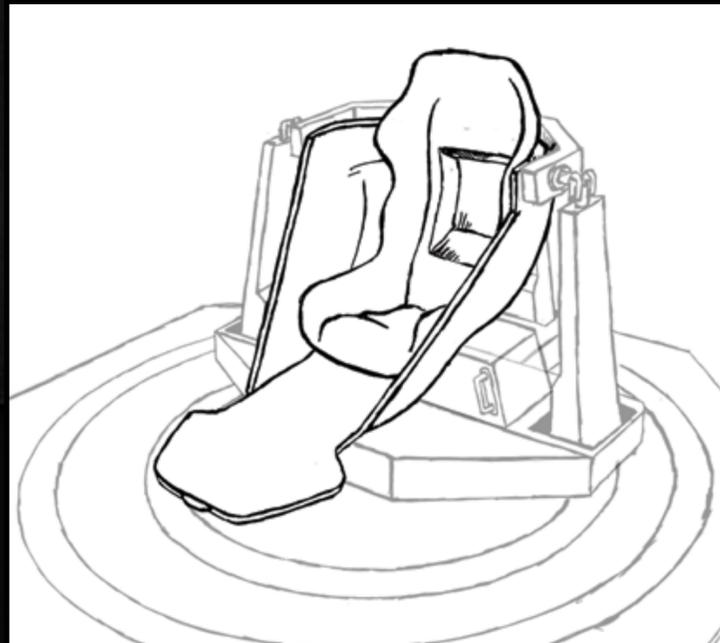
RAISED FLOOR 'SKIRT'



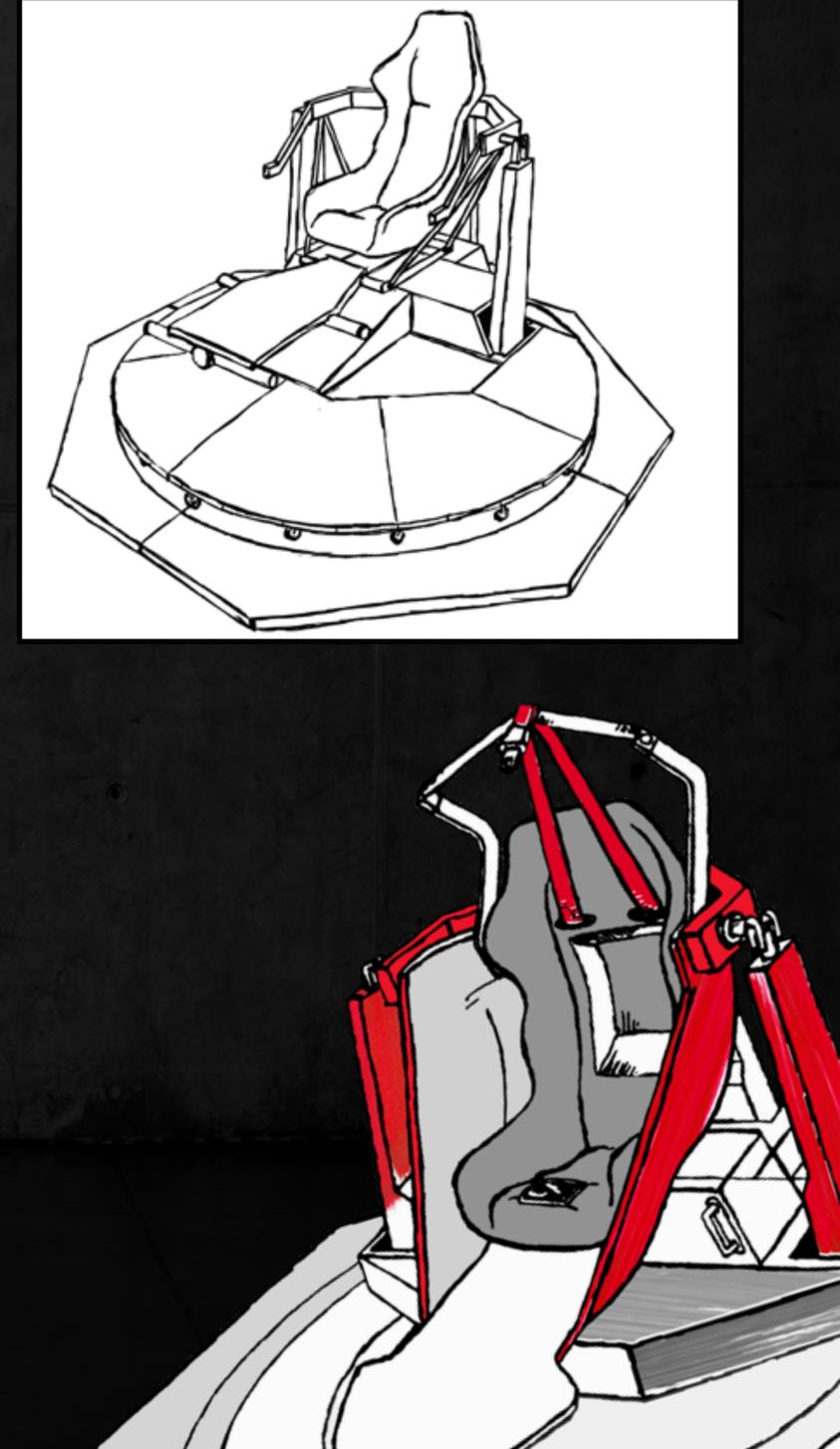
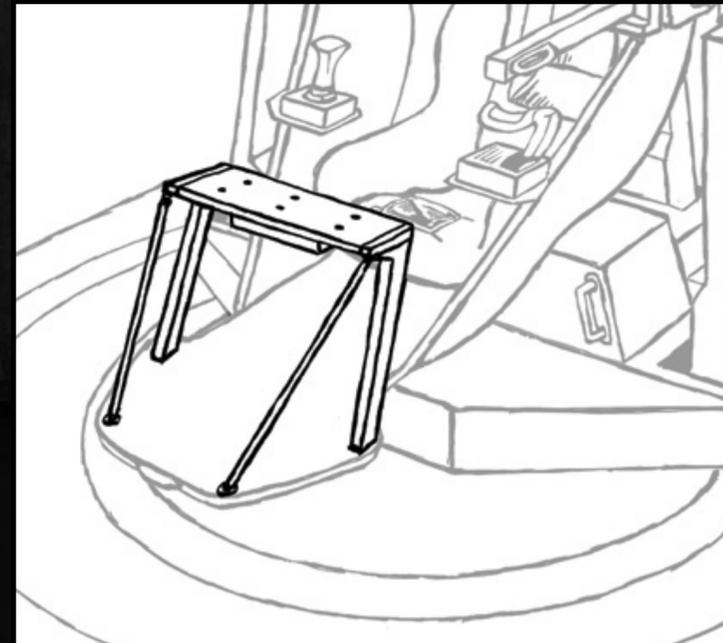
GEOMETRY & ELECTRONICS PACKAGING



SOFTWARE & INFRASTRUCTURE



CONTROL / ACCESSORY MOUNTS



# SOFTWARE

## BROADCAST DEVELOPMENT

LIVE VIEWER EXPERIENCE TO CREATE  
EXCEPTIONAL VIEWER EXPERIENCE TO CONNECT  
THE VIEWERS TO THE RACES

WE AIM TO PROVIDE A UNIQUE EXPERIENCE AND  
SOLUTION OF BROADCASTING THE RACES ONLINE  
AND ON A 15 METER WIDE LED SCREEN TO ALLOW  
AUDIENCE AND FANS THE EASE OF WATCHING THE  
CHAMPIONSHIPS

# R&D





BE THE  
CHAMPION



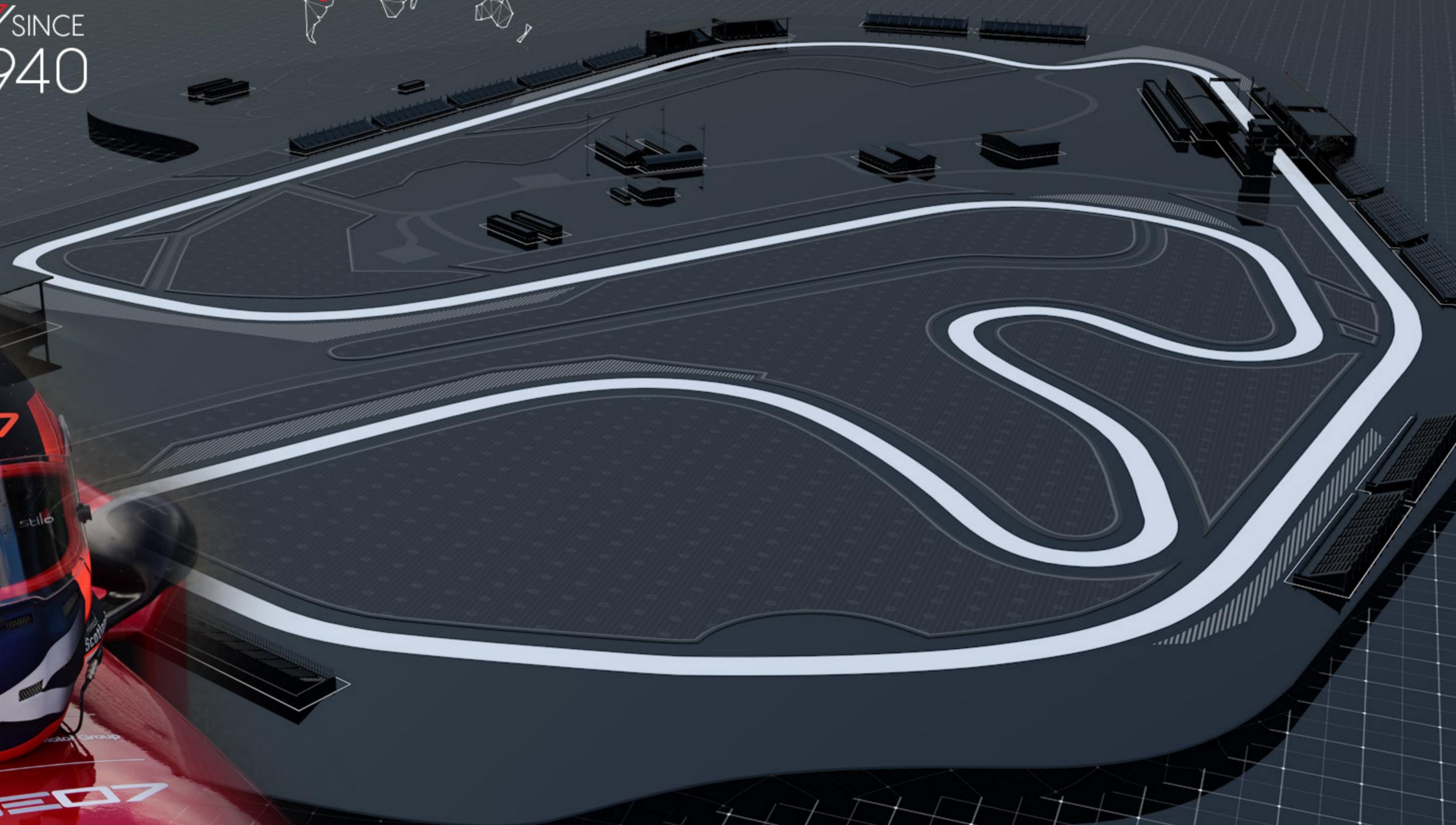
AUTÓDROMO

JOSÉ CARLOS PACE



SAO PAULO, BRAZIL

SINCE  
1940





ONE07

# HIGHEST LEVELS OF RACING

At One07, we have the state-of-the-art driving experience for all those who dream of racing the world's fastest cars on the world's most famous tracks. Ours is the first simulator centre in the Middle East, with top-of-the-line technology that provides full motion visual reality with all the G-force and all the adrenaline. We have the state-of-the-art equipment to teach and coach beginners into experts. All this can be found within the safety of our facility in Riyadh. You'll never experience a more authentic simulator racing experience.

SPEED



ONE07



ONE07.COM

www.oneo7.com

ONE07

- Home
- Overview
- Cars
- Tracks**
- Testimonials
- Media
- Membership
- Contact

HIGHEST LEVELS OF RACING

TRACKS

SPA Francorchamps

STAVELOT, BELGIUM

LENGTH 9.99 km  
TURNS 11

MIN 37 SEC

CIRCUIT DE SPA FRANCORCHAMPS

THE CIRCUIT DE SPA-FRANCORCHAMPS MOTOR-RACING CIRCUIT IS THE VENUE OF THE FORMULA ONE BELGIAN GRAND PRIX, AND OF THE SPA 24 HOURS AND 1000 KM SPA

PLAY



**EXPORTING  
A SAUDI ARABIAN  
ENTERTAINMENT  
CONCEPT  
WORLDWIDE**



ONEO7

WHO

WE ARE



## **MOHAMMED** HAMZA AL KHOLI

CO-FOUNDER (CEO)

Mohammad Al Kholi is an entrepreneur Based in the Kingdom of Saudi Arabia since 2005. After Graduating from Boston University in 2003 and Prior to moving back to Saudi Arabia he trained as a banker at Merrill Lynch's private banking office in Paris, followed by CITI group's asset management department in London and finally the UBS graduate training program in the City of London. He then joined Saudi Building Technic as a business development manager developing business opportunities with Saudi Aramco, the Ministry of Interior, King Saud University, and Al Riyadh Development agency. He then moved on to Established the company's construction department executing projects in excess of 1.5 Billion SR and achieving a class 1 classification. Mohammad Served as a member on the board of Ama- na Cooperative Insurance Co. and maintains board and advisory seats on several Saudi and international Companies.



## **THIBAUT** DELPORTE

CO-FOUNDER (COO)

Our co-founder is the self-taught entrepreneur behind our company's original concept. Having founded and managed companies in Belgium and the UAE, Thibaut set his eyes on the Saudi Arabian market with a vision to capitalise on the trending concept of e-sports that has recently started to boom worldwide. In 2010, Thibaut founded a Marketing and Events Management company in Saudi Arabia called Nibras specialised in cutting edge technology that helped them dominate their competition. The success of Nibras eventually led to it being bought out by one of the biggest events companies in the country.

After selling Nibras, his newest and more permanent venture is our company ONEO7, which combines his knowledge of entertainment and simulation technology along with his passion for the quickly growing global trend of e-sport.

# FOUNDERS



**TECHNOLOGIC PARTNERS**



Do more than play your games. Be part of them with the latest virtual reality systems and an OMEN PC built with the hardware you need for a seamless out-of-the-box experience (select models only). Tuned and tested for optimal VR performance, the OMEN lineup is prepared for the future of gaming.



# HP (OMEN) BACKPACK



“Feeling something when you should feel nothing is the only thing worse than feeling nothing when you should feel something”

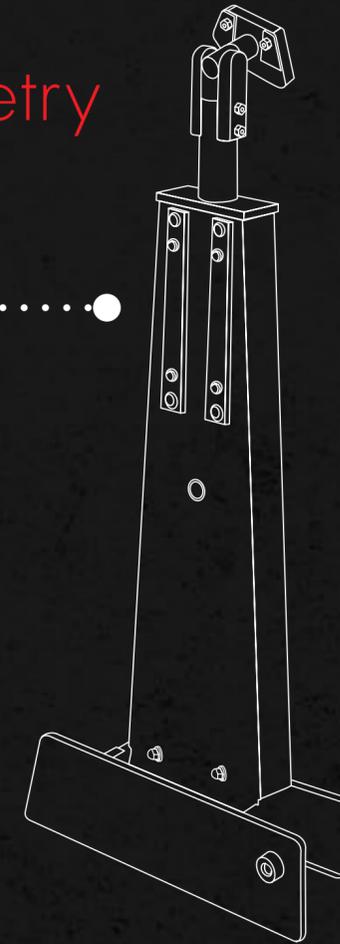
David Wiernicki

## Motion platform geometry

Raised center of rotation provides superior onset cuing compared to existing motion systems, and reduces parasitic forces that cause motion sickness.

## Safety

Electronically interlocked seat belt and door. On-board E-Stop; external E-Stop connection. Lexan guarding. Motor brakes freeze system in case of power failure, or on E-stop or interlock activation. Motor amplifiers remain unpowered except when interlocks read OK.



## Servo Specifications

Motion-maximum	
Roll	+/- 30 degrees
Pitch	+/- 30 degrees
Heave	+/- 20 cm (+/- 8 inches)
Yaw	Continuous rotation possible
Radius for rotation	1.04 m (41 in)

Passenger Weight	
Full performance	100 kg (220 lbs)
Maximum	127 kg (280 lbs)

Dynamic Performance-maximum (With Maximum Passenger Weight)	
Roll Slew Rate	57 deg /sec
Pitch Slew Rate	57 deg /sec
Heave Slew Rate	48 cm/sec (19 inches/sec)
Yaw Slew Rate	1.6 rad/sec
Pitch Acceleration (peak)	286 deg/sec/sec
Roll Acceleration (peak)	92 deg/sec/sec
Heave Acceleration (peak)	2.0 g
Yaw Acceleration (peak)	344 deg/sec/sec

## Audio

5.1 Surround sound with 12" custom-built 300 watt RMS subwoofer and 500 watts RMS surround via five Boston Acoustics satellite speakers.

CE and TUV certified.

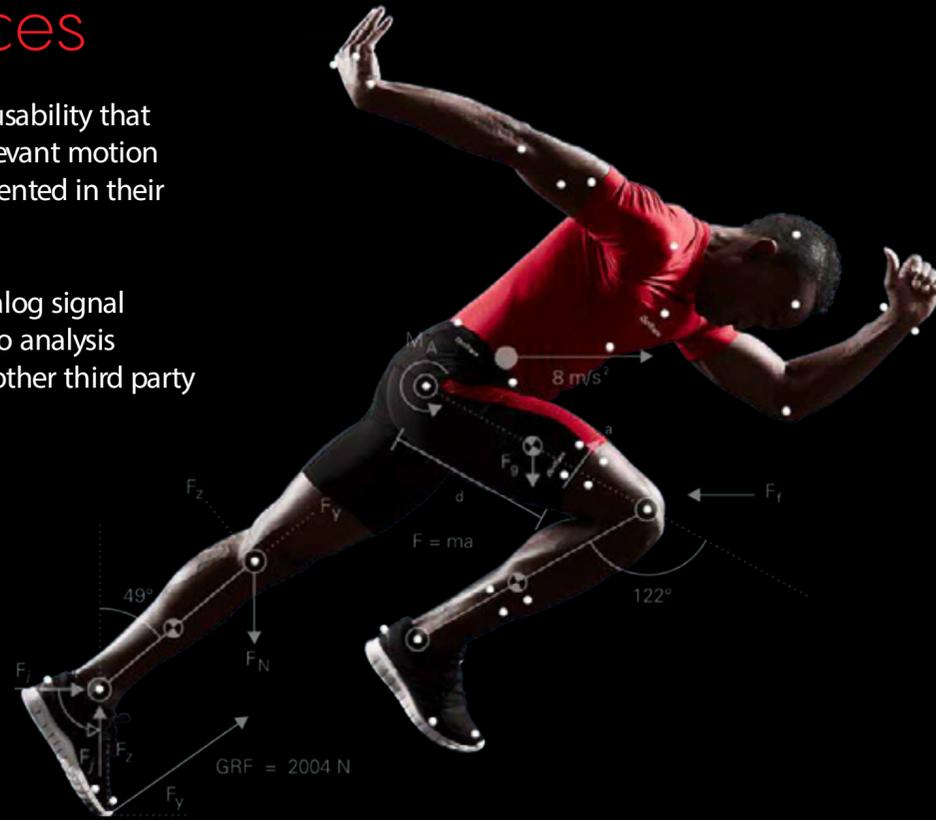


Industry leading precision motion capture and 3D tracking systems for video game design, animation, virtual reality, robotics, and movement sciences.

## Movement Sciences

OptiTrack offers a blend of performance and usability that produces high-precision, biomechanically-relevant motion capture data via workflows that are unprecedented in their simplicity.

Native support for force plates, EMGs, and analog signal display and acquisition enables ready access to analysis in Visual3D, The MotionMonitor, MATLAB, or other third party biomechanics packages.



## Robotics

Precise 6DoF tracking for drones, ground and industrial robotics.

OptiTrack real time tracking systems are the world's choice for low latency, precision 6DoF tracking for ground and aerial robotics (UAV's). We produce the most precise and easy to use indoor and outdoor positioning systems for input into all the major control systems..



## Animation

The preferred motion capture toolset for film, games and education, Prime Series of cameras and Motive software have combined to produce the largest capture volumes in the world, the most precise 3D data, and highest camera counts ever achieved. We can deliver the best-performing platform in motion capture, with easy to use production workflows and the depth you need to run the world's largest stages.



## Virtual Reality

the world's most accurate and easy to use wide area VR trackers - by optimizing the performance metrics that matter most for Virtual Reality tracking. The result is ultra-low latency, butter smooth tracking for any Head Mounted Display (HMD) or Cave automatic immersive environment.





MSI designs and creates top-tier gaming gear for gamers.

VR One is providing

**1.5 hrs+ non-stop**

VR experience coming with Hot-Swappable batteries.



VR One contains sufficient IO ports to fully support any **VR HMD** devices.

## Virtual Reality

World's lightest VR backpack PC

MSI unveils a breathtaking VR One powered by high-end Intel® Core i7 processor and NVIDIA® extreme level GTX 1070/GTX 1060 graphics card. Unlike traditional VR devices, MSI VR One gets rid of the restraint from fixed VR platform.

Users get to move around and enjoy VR with big movements and total immersion without worrying about accidentally unplugging the wires between the VR device and the platform. MSI VR One renders greater mobility and freedom for VR gaming.



# VR One



# STRIKER VR

Striker VR's Arena Infinity is the most immersive virtual reality peripheral ever built for the arena.

## Advanced Force Feedback

Categorically the best in its class, the Arena Infinity™ combines a revolutionary and state of the art haptic engine to deliver powerful as well as precise tactile feedback.

- Fully Programmable Haptic Profiles
- 300 ft (~91m) Wireless Operation Radius
- Integrated Tracking\*
- Ergonomic Design
- Refined for High Throughput
- 25+ Player Compatibility
- Intuitive Peripheral Monitoring & Diagnostics System



## Arena infinity™

### FEATURES

- Fully Adjustable Haptics
- Color Programmable RGB LED Halo for Game Play / Diagnostics
- Micro USB Ports for Firmware Updates / Accessory Connection
- Access to Arena Live™ Software Suite
- 2-Strap Restraining System

### USER INPUT

- Dual Touchpads: 40mm w/ Push Button & Customizable Functionality
- Trigger: Designed for Easy Pull & Consistent Use
- L / R Secondary Buttons: Programmable for Secondary Functions
- Base Button: Reloads or Programmable for Other Common Functions
- ON / OFF (Hold) Momentary Power Button

### BODY

- Standard Picatinny Rail for Accessories / Alternative Tracking
- Reinforced Rubber Muzzle & Rear Shoulder Stock
- Rugged Polycarbonate Housing
- Rear Loading Battery Compartment
- Ergonomically Designed Grip Areas
- Two-Tone Finish with Matte Coating for Additional Mark Resistance





Oculus is making it possible to experience anything, anywhere, through the power of virtual reality.

## Headset

Soft, comfortable headset with state-of-the-art displays and custom optics provide incredible visual fidelity and a wide field of view



## Powerful Performance

Rift delivers unparalleled graphical fidelity thanks to technological breakthroughs like Asynchronous Space Warp (ASW), ASW makes it possible to bring high-end VR experience to more PCs across spectrum of configurations

# Content

# Creation





ROBO  
RECALL

# Epic Games

Founded in 1991, Epic Games is the creator of Fortnite, Unreal, Gears of War, Shadow Complex, and the Infinity Blade series of games. Epic's Unreal Engine technology brings high-fidelity, interactive experiences to PC, console, mobile, AR, VR and the Web. Unreal Engine is freely available at [unrealengine.com](http://unrealengine.com). For the very latest on the studio, check out @EpicGames.





# BackLight Virtual

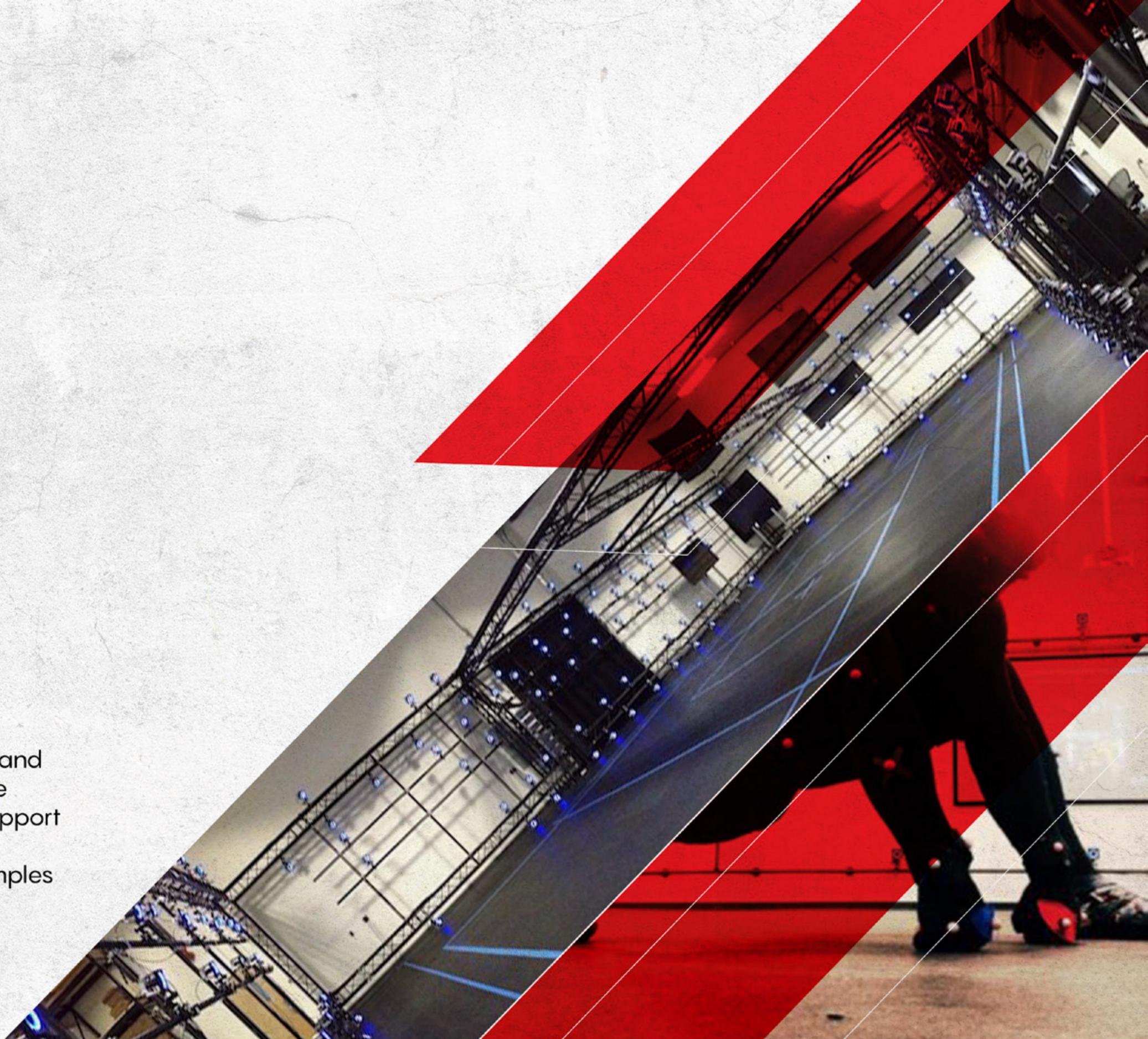
BackLight Virtual is our division dedicated to Virtual Reality. As pioneers in this emerging market (with soon 50 projects under our belt since 2014), we help to design, produce and film your original and spectacular virtual reality experiences. From a "simple" 360° film to an interactive experience linked to a physical device, we are on hand from the initial conception to technical deployment for all-inclusive projects.



209  
group

# 209 group

Professional Technology and Services for Media and Entertainment. 209 group is your direct line to the hardware, software, and people you need to support your next big venture in tv, film, video games, automotive, design, and advertising! A few examples include...





# Otherside Studio

**VIRTUAL ENVIRONMENT HAS NEVER BEEN SO CLOSED TO  
MATCH WITH REAL LIFE**

Considering that the biggest advance in motion capture is  
linked to the VR push

otherside gives new approach of real time integration  
technologie and could provide extremely intense  
immersive experiences



# BECOME PART OF ONEO7

Oneo7's vision is to create a **hub** for all e-sport enthusiasts that can stream **worldwide**, and where the opportunity to grow their hobby into a **professional career** is possible.

This hub is in the form of a well-facilitated center that houses existing reality simulation using one of a kind **full-motion** simulators and unique **FreeRoaming Virtual reality** setup, in addition to working on advancing and leading our field.

We plan to expand out **worldwide** into the **top economically influential cities** around the world with duplicate centers and services.



ONEO7